

Privacy Policy

1. Scope and responsibility

This statement applies to websites accessible on carinapower.com. We process your personal data for the purpose of responding to your requests for contact, services, and analyzing our website traffic. Please note that links to other websites, for which different privacy rules may apply, are possible.

Name of the data controller:

BUYECO Sàrl

Phone +41 (0) 78 799 79 65

Email: info@buyeco.ch

2. Data collected

We rely on your consent and our legitimate interest to process your personal data. The collection of your data by us is strictly in accordance with the legal requirements of the EU and Switzerland. The applicable legal bases are the General Data Protection Regulation (GDPR) of the European Union and the new Federal Act on Data Protection (nFADP) in force in Switzerland since 1 September 2023.

2.1 General Collection

The carinapower.com website and its subdomains record a series of general data each time the website is accessed. This general data and information is stored in the server's log files. The following data is collected:

- Date and time of the request
- IP address
- Technical connection data (browser type, etc.).
- Access status/http status code

The use of this general data does not identify a specific person. The collection of this data is technically necessary to display our website and to ensure its stability and security.

2.2 Click tracking in electronic communications

When we send you an email containing a link to our website, that link may include a unique identifier in the form of a URL parameter (e.g.: <https://carinapower.com?id=123>). This identifier is anonymous and does not contain any directly identifiable personal data. It is only used to match your profile in our customer relationship management system (Odo), for commercial or statistical monitoring purposes.

Clicks on these links may be recorded in the log files of our web server, as described in Section 2.1.

This data is processed exclusively for internal purposes, is not used to establish a detailed behavioural profile, and is not passed on to any third party, with the possible exception of our technical service providers acting as data processors in accordance with applicable legislation.

You can contact us at any time if you wish to object to this type of tracking or obtain more information about our data processing in connection with our electronic communications.

3. Cookies

Our website does not use "cookies".

4. Sharing data with service providers

We may share your personal information with certain service providers for the sole purpose of helping us operate our site and provide our services. These providers are not allowed to use your data for their own purposes.

5. Data retention period

We keep your personal data for as long as necessary to process your contact request and for our website traffic analysis purposes.

6. Rights of data subjects

Under the GDPR, you have the following rights in relation to your personal data:

- Right of access
- Right to rectification
- Right to erasure

- Right to restriction of processing
- Right to data portability
- Right to object

To exercise these rights, please contact us at info@carinapower.com.

7. Withdrawal of consent

If you wish to withdraw your consent to the processing of your personal data, please contact us at info@carinapower.com or at the address provided in Section 1.

8. Complaints

If you believe that the processing of your personal data violates the GDPR, you have the right to lodge a complaint with the competent supervisory authority.